PROGRAM OF THE SIXTEENTH ANNUAL MEETING
OF THE BUSINESS HISTORY CONFERENCE

Lincoln, Nebraska, February 21-22, 1969

FRIDAY, FEBRUARY 21, 1969
2:00 p.m. Problems, Methodology, and Sources
Chairman: **Charles J. Kennedy**, University of Nebraska

Eric M. Sigsworth, *University of York* (England)
Some Problems in British Business History, 1870-1914

Robert B. Eckles, *Purdue University*
What Can Be Done with Photocopy Projects for Business History?

Lloyd K. Marquis, *American Institute of Management*
A Comprehensive Framework for Analyzing the Management of a Business Enterprise
[paper presented at dinner]

3:00 p.m. Coffee and Doughnuts served by Rho Chapter, Phi Chi Theta

3:15 p.m. Reports on Recent Ph.D. Theses
Chairman: **Harold F. Williamson**, Northwestern University

Robert E. Ankli, *Guelph University*
Gross Farm Revenue in Pre-Civil War Illinois

Elizabeth E. Swayne Yamashita, *Northwestern University*
The Last Families: A Study of Metropolitan Newspaper Ownership, 1950-1967

Stephen J. Butcher, *Kansas State Teachers College*
A Business History of the Business Men's Assurance Company

Robert J. Waller, *University of Northern Iowa*
American Guitar Manufacturing: Oligopoly and the Economics of a Craft Industry

6:00 p.m. Dinner
Chairman: **Ross M. Robertson**, *Indiana University*

Lloyd K. Marquis, *American Institute of Management*
[see above]

8:00 p.m. Reception
Host: D. I. Parker, Security Mutual Life Insurance Corporation, Lincoln, Nebraska

SATURDAY, FEBRUARY 22, 1969

9:00 a.m. Coffee and Rolls served by Rho Chapter, Phi Chi Theta

9:30 a.m. Cases on Business History in the West
Chairman: **Donald L. Kemmerer**, *University of Illinois*

John G. Clark, *University of Kansas*
The Business Elite of New Orleans before 1815

Leon Joseph Rosenberg, *University of Arkansas*
Sanger Brothers—Forward with Texas since 1857

Norman L. Crockett, *University of Missouri, Rolla*
The Westward Movement and the Transit of American Machine Technology: The Case of Wool Manufacturing

12:15 p.m. Luncheon
Chairman: **James F. Doster**, *University of Alabama*

Carlo De Cugis, *Bocconi University* (Milan)
A Commentary on Jean-Jacques Servan-Schreiber's Book, *The American Challenge*

3:00 p.m. The Development of Business in England, Germany and the United States of America during the Period of Early Industrialization: Inducements and Obstacles
Chairman: **Ralph W. Hidy**, *Harvard University*

R. M. Hartwell, *Nuffield College, Oxford*
Business Management in England during the Period of Early Industrialization: Inducements and Obstacles

K. Peter Harder, *Wichita State University*
Major Factors in Business Formation and Development: Germany in the Early Industrial Period

Alice Teichova, *Charles University* (Prague)
The Development of Business in the United States during the Period of Early Industrialization: Inducements and Obstacles

5:45 p.m. Social Hour

6:45 p.m. Dinner
Chairman: **Charles J. Kennedy**, *University of Nebraska*

Introduction of Speaker: **Muriel F. Hidy**, *Business History Foundation*
The Standard Oil (New Jersey) History Project

Henrietta M. Larson, *Harvard University*
Contours of Change: Standard Oil Company (New Jersey), 1882-1950