Annual Meeting

The Business History Conference

March 13-15, 1986

Columbus, Ohio

The Department of History
of
The Ohio State University
cordially invites
Persons attending the Business History Conference
to a Buffett Breakfast
Victorian Inn
Friday, March 14, 1986
7:30--8:15 a.m.

1986 BUSINESS HISTORY CONFERENCE PROGRAM

Columbus, Ohio--March 13-15

Wednesday, March 12

(Ohio Historical Society Auditorium, 17th Ave. and I-71)

8:00p.m. Public Lecture

(Sponsored by the Ohio Historical Society and the Ohio State University)

"THE STATE AS REGULATOR: CONTRASTS IN THE U.S. AND U.K. EXPERIENCE"

Leslie Hannah
London School of Economics

Thursday, March 13

(Sessions: Ohio Historical Society Auditorium, 17th Ave. and I-71)

8:15a.m. Tour of Honda of America

(Buses will leave the Victorian Inn promptly at 8:15 for those who have pre-registered for the tour. Participants will not be returning to the Inn before evening.)

10:30a.m. Alternate walking tour of downtown Columbus.

(A bus will leave the Victorian Inn at 1:30p.m. for the Ohio Historical Society)

2:00-3:15p.m. Session 1

PUBLIC WORKS AND PRIVATE ENTERPRISE

Chair and Commentator: Letty Anderson, *York University*

"THE RELATIVE ECONOMIC EFFICIENCY OF PRIVATE VERSUS MUNICIPAL WATERWORKS IN THE 1890S"

Will Hausman
College of William and Mary
John Neufeld
University of North Carolina--Greensboro
David Kemme
University of North Carolina--Greensboro

"PUBLIC WORKS SAVES A PRIVATE ENTERPRISE: THE THOMAS & BETTS CORPORATION IN THE GREAT DEPRESSION"

Lou Cain
Loyola University of Chicago

3:30-5:00p.m. Session 2

BUSINESS HISTORY AND LABOR HISTORY

Chair and Commentator: Brian Greenberg, *University of Delaware* and *Hagley Museum and Library*

"INTEGRATING BUSINESS HISTORY AND LABOR HISTORY"

Steven Ross
University of Southern California
Edwin Perkins
University of Southern California

"THE OHIO LABOR HISTORY PROJECT"

Dennis East
Ohio Historical Society

5:00-7:30p.m. Reception and Dinner

8:00p.m. Public Lecture
(Sponsored by the Ohio Historical Society and the Ohio State University)

"AMERICA VERSUS JAPAN: BUSINESS AND GOVERNMENT SINCE 1945"

Thomas McCraw
Harvard University

Friday, March 14

(Sessions: Nationwide Insurance Auditorium, 1 Nationwide Plaza 2 blocks from Victorian Inn)

9:00-10:15a.m. Session 3

RAILROAD FINANCE AND MANAGEMENT

Chair and commentator: Albro Martin, *Bradley University*

"JAY GOULD: A REVISIONIST INTERPRETATION"

Maury Klein
University of Rhode Island

"MARKETING RAILROAD SECURITIES: JOHN STEWART KENNEDY AS PRIVATE BANKER"

Saul Engelbourg
Boston University

10:30-12:15p.m. Session 4

DISSERTATIONS IN ECONOMIC AND BUSINESS HISTORY

Convenor: William Becker, *George Washington University*

"AN INQUIRY INTO THE ECONOMIC THEORY OF THE FIRM: TECHNOLOGY, INTERNAL ORGANIZATION, AND PUBLIC POLICY"

Ernest J. Englander
The George Washington University

"BUSINESS LOCATION IN THE 1860S AND 1870S: EVIDENCE FROM THE MANUFACTURING CENSUS"

Susan Hotopp
Connecticut College

"FROM CONFLICT TO CONSENSUS: THE AMERICAN INSTITUTE OF ACCOUNTANTS AND THE PROFESSIONALIZATION OF PUBLIC ACCOUNTANCY, 1886-1940"

Paul J. Miranti
Rutgers University

"INNOVATING IN SYNTHETIC MATERIALS: CASE STUDIES IN DUPONT R&D, 1900-1940"

John K. Smith
Hagley Museum and Library

1:30-3:00p.m. Session 5

EXTENDING CHANDLER: PATTERNS OF PUBLIC POLICY AND LABOR RELATIONS

Chair and Commentator: Leslie Hannah, *London School of Economics*

"BUSINESS AND PUBLIC POLICY: THE USES AND LIMITS OF STRATEGIC-STRUCTURAL ANALYSIS"

Joe Pratt
Texas A&M

"COMPARATIVE PATTERNS OF LABOR-MANAGEMENT RELATIONS: GREAT BRITAIN, THE U.S., AND JAPAN"

Howard Gospel
Business History Unit, London School of Economics and
University of Kent, Canterbury

3:15-5:00p.m. Session 6

INFORMATION SYSTEMS IN 19TH-CENTURY BUSINESS

Chair and Commentator: Harold C. Livesay, *Virginia Polytechnic Institute and State University*

"THE POST OFFICE, THE RAILROADS, AND THE RISE OF THE PRIVATE EXPRESSES, 1839-1845"

Richard R. John, Jr.
Harvard University

"TELEGRAPH CODES AND THE STRUCTURE OF THE FIRM IN THE 19TH CENTURY"

JoAnne Yates
Sloan School of Management, M.I.T.

"THE MATERIAL CULTURE OF THE 19TH-CENTURY OFFICE: TWO CASE STUDIES"

Carlene Stephens
Smithsonian Institution
Steven Lubar
Smithsonian Institution

5:30-6:45pm Cash Bar
(The Ohio State University Faculty Club)

(Buses leave from the Victorian Inn at 5:30p.m. and 6:00p.m.)

7:00p.m. Dinner and Presidential Address

PRESIDENTIAL ADDRESS

Morton Rothstein
University of California at Davis

(Buses return to Victorian Inn at 9:30p.m.)

Saturday, March 15

(Sessions: Nationwide Insurance Auditorium, 1 Nationwide Plaza
2 blocks from Victorian Inn)

9:00-10:30a.m. Session 7

THE CORPORATION, TAYLORISM, AND HUMAN RELATIONS

Chair and Commentator: Robert Collins, *University of Missouri*

"F. W. TAYLOR AND INDUSTRIAL ESPIONAGE, 1895-1897"

Charles D. Wrege
Rutgers University
Ronald G. Greenwood
General Motors Institute of Management and Engineering

"MARY VAN KLEECK, LILLIAN M. GILBRETH, AND THE MANAGEMENT OF HUMAN RELATIONS, 1905-1933"

Guy Alchon
University of Delaware

"INDUSTRIAL RELATIONS AT STUDEBAKER, 1905-1933"

Donald T. Critchlow
University of Notre Dame

10:45-12:00noon Session 8

BUSINESS ARCHIVES AND BUSINESS HISTORY

Chair and Commentator: Michael Nash, *Hagley Museum and Library*

"A RESEARCHER'S PERSPECTIVE: THE COCA COLA COMPANY AND ITS ARCHIVES"

August W. Giebelhaus
Georgia Institute of Technology

"THE PRESENT AND FUTURE OF CORPORATE ARCHIVES: A GOLDEN AGE?"

Linda Edgerly
Consultant, New York City

ERRATA

Saturday, March 15

BUSINESS ARCHIVES AND BUSINESS HISTORY
Chair:
Karen Benedict, Nationwide Insurance

With Appreciation for Sponsorship to

The Ohio State University
The Ohio Historical Society
Nationwide Insurance
Honda of America Manufacturing
Houghton Miflin

Local Arrangements by

William Childs
Amos Loveday
Austin Kerr