THE BUSINESS HISTORY CONFERENCE

Program

of the

Thirty-First Annual Meeting

New York

March 14-16, 1985

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University of California — Davis

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Thursday, March 14
9:00 a.m.-11:00 a.m.

SESSION 1: CAREERS AND FORMS IN THE EARLY STAGES OF AMERICAN BANKING

MHT Auditorium, 270 Park Avenue, 3rd floor.

CHAIR:	JAMES SOLTOW (Emeritus, Michigan State University)
PAPERS:	*The Development of Bankers: Career Patterns and Corporate Form at the Manhattan Company, 1799-1842*
	GREGORY HUNTER (New York University and ITT)
	Ante-Bellum Southern Bankers: Origins and Mobility
	LARRY SCHWEIKART (University of Wisconsin — Richland Center)
	Early American Banking: The Significance of the Corporate Form
	RICHARD SYLLA (North Carolina State University)
COMMENT:	J. VAN FENSTERMAKER (University of Mississippi)

11:15 a.m.-1:00 p.m.

SESSION 2: THE HISTORY OF BUSINESS EDUCATION

MHT Auditorium, 270 Park Avenue, 3rd floor

CHAIR:	HAROLD F. WILLIAMSON (Emeritus, University of Illinois)
PAPERS:	*The Management Ideology in Collegiate Business Education*
	STEVEN SASS (Bentley College and Pension Research Council)
	The Age of Autonomy in American Management Education
	MICHAEL SEDLAK (Michigan State University)
COMMENT:	RICHARD BARSNESS (Lehigh University)

Thursday, March 14
3:00 p.m.-5:00 p.m.

WALKING TOUR OF WALL STREET

(Buses leave Roosevelt Hotel at 2:00 p.m., Madison Avenue and 45th Street)

RECEPTION:	5:00 p.m., NY Stock Exchange Board Room, 11 Wall Street, 6th floor
DINNER:	Fraunces Tavern, 54 Pearl Street (underwriting assistance by AT&T)
PRESIDENTIAL ADDRESS:	Irene D. Neu (Indiana University)

Friday, March 15

8:30 a.m. Coffee and Sweetrolls

9:30 a.m. Welcoming Remarks (MHT Auditorium)

CHARLES H. McCABE, JR. (Senior Vice President, Manufacturers Hanover Trust Company)

9:45 a.m.-11:15 a.m.

SESSION 3: THE FABRIC OF EUROPEAN FINANCIAL INSTITUTIONS

MHT Auditorium, 270 Park Avenue, 3rd floor

CHAIR: FRED V. CARSTENSEN (University of Connecticut)

PAPERS: *The Financial Press of Northwestern Europe, 1650-1750*

LARRY NEAL (University of Illinois).

Societe General and its Impact on Belgium's Monetary System, 1822-30

JULIENNE LAUREYSSENS (St. Paul's College, University of Manitoba)

COMMENT: REED GEIGER (University of Delaware)

COFFEE BREAK

11:15 a.m.-1:00 p.m.,

SESSION 4: ROUNDTABLE ON THE CAMERON-BOVYKIN PROJECT

MHT Auditorium, 270 Park Avenue, 3rd floor

PARTICIPANTS: RONDO CAMERON (Emory University)

VINCENT CAROSSO (New York University)

FULVIO DOBRICH (Manufacturers Hanover Trust)

IAN DRUMMOND (University of Toronto)

MIRA WILKINS (Florida International University)

LUNCH

Hosted by Manufacturers Hanover Trust Company
MHT Executive Dining Room, 49th Floor.

Friday, March 15
2:00 p.m.-3:30 p.m.,

SESSION 5: THE JACKSONIAN WAR REVISITED
MHT Auditorium, 270 Park Avenue, 3rd floor

CHAIR:	PETER TEMIN (Massachusetts Institute of Technology)
PAPERS:	*Lost Opportunities for Compromise in the Bank War: A Reassessment of Jackson's Veto Message*
	EDWIN PERKINS (University of Southern California)
	The Specie Crisis of 1837 and the New York City Committee of Banks
	BARBARA OBERG (Baruch College and Papers of Albert Gallatin)
COMMENT:	HUGH ROCKOFF (Rutgers University)

COFFEE BREAK

4:00 p.m.-5:30 p.m.

SESSION 6: AN EVOLVING NATIONAL MARKET
MHT Auditorium, 270 Park Avenue, 3rd floor

CHAIR:	ALFRED D. CHANDLER, JR. (Harvard University)
PAPERS:	*Southern and Northern Phone Systems*
	K. LIPARTITO (The Johns Hopkins University)
	Theodore Vail, J. P. Morgan and the Origins of the National Network
	ROBERT GARNET (AT&T)
	A Bank for All: A Strategy that Changed the Structure of Banking
	THOMAS HUERTAS (Citibank)
COMMENT:	GLENN PORTER (Eleutherian Mills-Hagley Foundation)

6:30 p.m.

RECEPTION AND BANQUET
Host: Citibank, 399 Park Avenue, 38th floor

GEORGE RONIGER (Vice President, Public Issues, Citibank)

Evolution of Business/Community Relationships

Saturday, March 16
8:30 a.m.-10:00 a.m.

SESSION 7: DISSERTATION SESSION

Roosevelt Hotel, Madison Avenue and 45th Street

CHAIR AND COMMENT: WAYNE G. BROEHL (Dartmouth College)

PAPERS:

Diffusion During Depression: The Adoption of the Tractor by Illinois Farmers

ROBERT C. GRAHAM, Ph.D., University of Illinois (University of North Carolina—Charlotte)

Ingenious Yankees: The Rise of the American System of Manufactures in the Private Sector

DONALD HOKE, Ph.D., University of Wisconsin (Milwaukee Public Museum)

The Decline and Rise of Charcoal Iron: The Case of Canada

KRIS INWOOD, Ph.D., University of Toronto (Saint Mary's University)

COFFEE BREAK

10:30 a.m.-12 noon

SESSION 8: TWENTIETH CENTURY PROBLEMS AND OPPORTUNITIES

Roosevelt Hotel, Madison Avenue and 45th Street

CHAIR: LOUIS GALAMBOS (The Johns Hopkins University)

PAPERS:

Commercial Bank Behavior During the Financial Panic of 1907

H. PEERS BREWER (Manufacturers Hanover Trust)

The Judicial Leap into the Glass-Steagall Act and the Douglas Amendment Thicket

EDWIN TUCKER (University of Connecticut)

COMMENT: EUGENE N. WHITE (Rutgers University)

Local Arrangements:

Barbara Kohn

H. Peers Brewer

Deborah Gardner

Bara Levin

Anne Van Camp

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