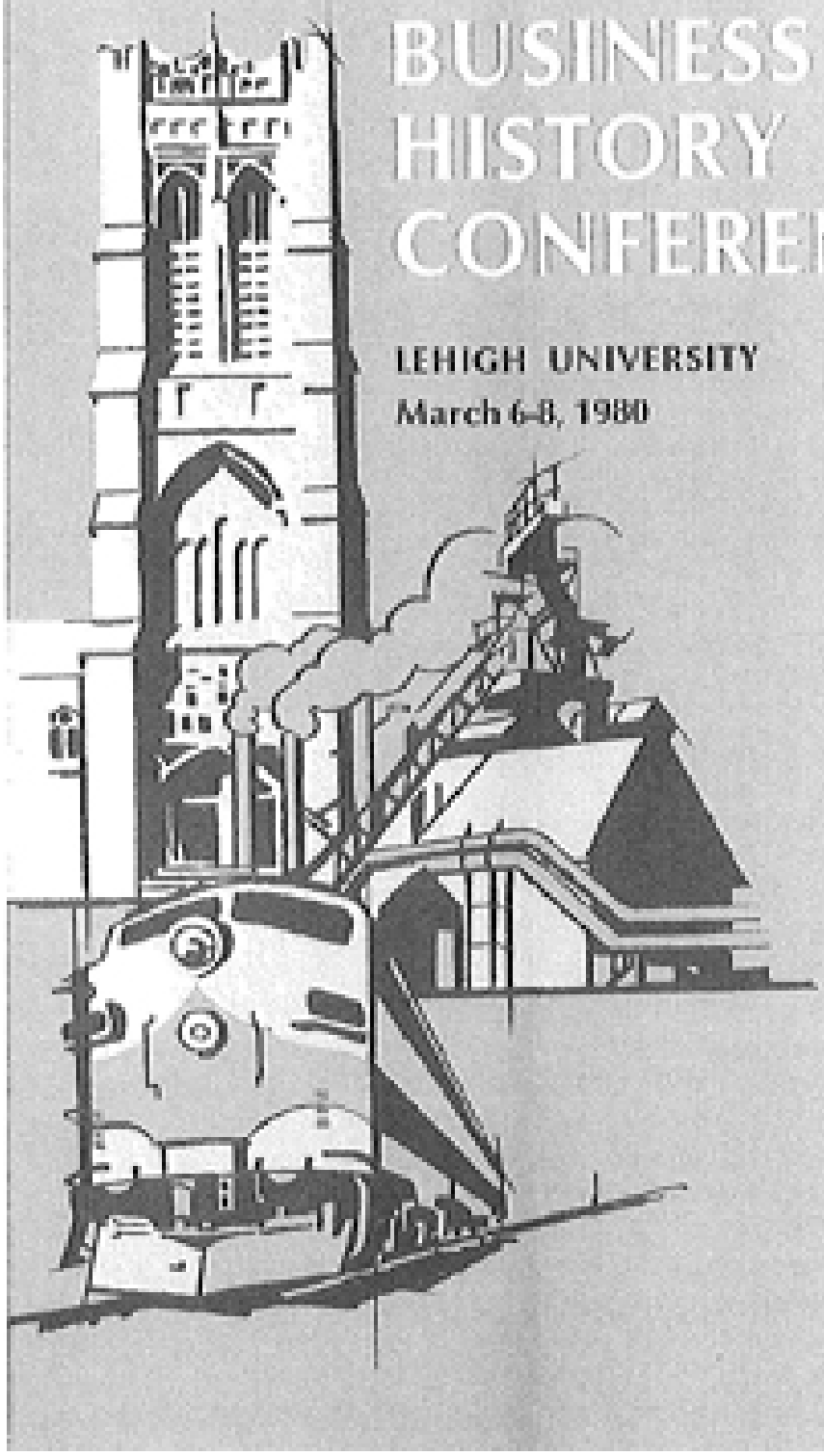
BUSINESS HISTORY CONFERENCE

LEHIGH UNIVERSITY

March 6-8, 1980



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PROGRAM

Thursday, March 6

12:00-1:00 p.m.	Registration
1:00-4:00 p.m.	Tour of Bethlehem Steel (Depart from Hotel Bethlehem lobby)
4:30-5:30 p.m.	Trustees Meeting (Lehigh Valley Suite South)
7:00-8:00 p.m.	Business Meetings Women in Business & Economic History (Lehigh Valley Suite South) The Lexington Group (Lehigh Valley Suite East)
8:00-9:30 p.m.	Candlelight Room

SESSION 1

The Iron and Steel Industry: Aspects of Industrial Organization in the Eighteenth and Nineteenth Centuries

Chair: ALBRO MARTIN, Harvard University

"Organization, Structure, and Growth of the Pennsylvania Iron Industry, 1750-1850," PAUL PASKOFF, Louisiana State University

"The Competitive Behavior of Small vs. Large Firms: The American Iron and Steel Industry in the Late Nineteenth Century," NAOMI R. LAMOREAUX, Brown University

"Technology, Cost Accounting, and Management in the Cut Nail Industry of the Upper Ohio Valley, 1865-1890," AMOS J. LOVEDAY, Ohio Historical Society

Discussant: GLENN PORTER, Eleutherian Mills-Hagley Foundation and University of Delaware

9:30-10:30 p.m. Cash Bar (Candlelight Room)

Friday, March 7

8:30-9:00 a.m.	Registration (Sinclair Auditorium, Lehigh University)
9:00-10:30 a.m.	

SESSION 2

Businessmen as Innovators: Ideology and Organization

Chair: MANSEL G. BLACKFORD, Ohio State University

"Joseph Wharton's Argument for Protection," STEVEN A. SASS and BARBARA COPPERMAN, University of Pennsylvania

"Sears, Roebuck: Gen. Robert E. Wood's Retail Strategy," JAMES C. WORTHY, Northwestern University

"The Formative Years of the American Petroleum Institute," JOE PRATT, University of California, Berkeley

Discussant: ARTHUR M. JOHNSON, University of Maine

10:45-12:15 p.m.

SESSION 3

The Rise of Big Business: Aspects of Reform and Reorganization

Chair: PAUL USELDING, University of Illinois

"'At least a dishonest man is discreet,': George W. Perkins and the Harvester Steel Properties," FRED CARSTENSEN, University of Virginia

"Banking Reform and the Emergence of a Corporate-Industrial Economy, 1894-1910," JAMES LIVINGSTON, Northern Illinois University

"The Transfer of Control in Large Corporations: 1912-1919," DAVID BUNTING, Eastern Washington University, and MARK S. NIZRUCHI, State University of N.Y., Stony Brook

Discussant: SAUL ENGELBOURG, Boston University

12:30-2:00 p.m. Luncheon (Hosted by Bethlehem Steel) and Address by Richard F. Schubert, Vice-Chairman, Bethlehem Steel Corporation

2:00-3:30 p.m. Cort Auditorium, Bethlehem Steel Corporation

SESSION 4

The Iron and Steel Industry: Labor and Community Relations

Chair: JOHN BODNAR, Pennsylvania Historical & Museum Commission

"Entrepreneurship and Urban Growth: A Tale of Three Cities: Scranton, Wilkes-Barre, and Carbondale," BURTON W. FOLSOM, Murray State University

"Paternalism at Lukens, 1825-1896," JULIAN C. SKAGGS, Widener University

"Sparrows Point, MD.: Life in a Company Town," WILLIAM H. MULLIGAN, JR., Regional Economic History Research Center, Eleutherian Mills-Hagley Foundation

Discussant: W. DAVID LEWIS, Auburn University

3:45-5:15 p.m.

SESSION 5

Investment and Building Strategies: Canals and Railroads
(Joint Session with the Lexington Group)

Chair: RICHARD W. BARSNESS, Lehigh University

"The Rivalry between the Schuylkill Canal and the Reading Railroad for the Anthracite Trade," SPIRO G. PATTON, Pennsylvania State University, Berks Campus

"Pennsylvania Railroad Electrification Strategy," MICHAEL BEZILLA, Pennsylvania State University, University Park

Discussant: H. ROGER GRANT, University of Akron

5:30-6:00 p.m. Business Meeting (Hotel Bethlehem, Lehigh Valley Suite South)

7:15 & 7:30 p.m. Busses depart for Lehigh University

7:30-10:00 p.m. Reception
Hosted by the Center for Economic Education and the College of Business and Economics, Lehigh University.

DINNER

Presidential Address: THOMAS C. COCHRAN, University of Pennsylvania

Saturday, March 7

9:00-10:30 a.m. (Hotel Bethlehem, Candlelight Room)

SESSION 6

Labor, Technology, and Finance in the Early Years of Industrialization

Chair: DONALD L. KEMMERER, University of Illinois

"Business Enterprise in Eighteenth Century Britain: Toft Moor Colliery, 1770-1779," WILLIAM J. HAUSMAN, University of North Carolina at Greensboro

"Free and Unfree Labor: The Struggle Against Prison Contract Labor in Albany, New York, 1830-1885," BRIAN GREENBERG, Rego Park, New York

"Short Term Interest Rates in New York City and San Francisco, 1872-1898," RICHARD KEEHN, University of Wisconsin-Parkside, and GENE SMILEY, Marquette University

Discussant: LOUIS P. CAIN, Loyola University of Chicago