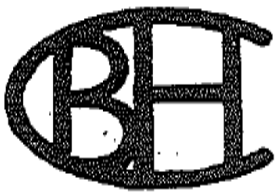
Annual Meeting

of the

Business History Conference

New Orleans, Louisiana

Twenty-Fifth  Anniversary

March 2-3, 1979

THURSDAY, MARCH 1

4:00 - 6:00 Registration - Monteleone Hotel

8:00 Business Meetings of Women in Business and Economic History and The Lexington Group

FRIDAY, MARCH 2

9:00 - 9:30 Registration - Monteleone Hotel

9:30 - 11:00 Cases in American Business History

Chairperson: Paul Paskoff, Louisiana State University

"Small Business: Two Case Studies," MANCEL G. BLACKFORD, Ohio State University

"Tourists and Bankers, 1840-1890," EDWIN J. PERKINS, University of Southern California

"The Grey Eminences: Business and Public Policy," KIM MCQUAID, Lake Erie College

11:00 - 12:30 Writing Business History in France and America

Chairperson: Rondo Cameron, Emory University

"Business History in France," MICHAEL MILLER, Rice University

"Business Archives in the United States," RICHMOND D. WILLIAMS, Eleutherian Mills Historical Library

12:30 Luncheon

Speaker: Mr. Walter O. Spencer, formerly Chairman and Chief Executive Officer, Sherwin-Williams, Inc. and Dean-Designate, Graduate School of Business Administration, Tulane University

2:00 - 3:30 Railroad Leadership in the Twentieth Century (Joint Session with the Lexington Group)

Chairperson: Richard Saunders, Clemson University

Panel Participants:

Keith L. Bryant, Texas A&M University
John Stover, Purdue University
William Doezema, Kent State University

Discussant: Albro Martin, Harvard University

3:30 - 3:45 Coffee Break

3:45 - 5:15 Dissertation Session

Convenor: Harold Woodman, Purdue University

"Chicago, 1870 and 1900: Wealth, Occupation and Education," EDWARD BUBNYS, Illinois State University

"Savings and Investment in Medieval Egypt," GLADYS M. FRANTZ, Loyola University of Chicago

"The Coming of Sound to the American Cinema: A History of the Transformation of an Industry," J. DOUGLAS GOMERY, University of Wisconsin at Milwaukee

"Tauton and Mason: Cotton Machinery and Locomotive Manufacture in Tauton, Massachusetts, 1811-1861," J. W. LOZIER, Bethany College

"Empirical Investigation of Farmers' Behavior Under Uncertainty: Income, Price and Yield Variability for Late Nineteenth Century American Agriculture," ROBERT A. MCGUIRE, Ball State University

5:15 - 5:45 Business Meeting

7:00 Cocktail Party, Hosted by the International Trade Mart

8:00 Banquet: Plimsoll Club, International Trade Mart

Presidential Address:

Herman Freudenberger, Tulane University

SATURDAY, MARCH 3

9:30 - 11:00 Women in Business and Economic History: Some European and American Considerations

Chairperson: Barbara Kohn, Manufacturers Hanover Trust

"'Tigers and Oranges': The Interactions of the U.S. Women's Bureau with Management and Labor," JUDY SEALANDER, Kansas State University

"Technological Innovation and Social Change: The Invention of the Typewriter and the Coming of the Female Secretary," DONALD HOKE, Milwaukee Public Museum

"Women in the Great Ideological Debate," CAMILLE CASTORINA, St. John's University

Discussant: Martha Moore Trescott, University of Illinois

11:00 - 12:30 Teaching Business History

Chairperson: James Soltow, Michigan State University

"Teaching Business History to Engineers, AUGUST GIEBELHAUS, Georgia Institute of Technology

"Teaching Business History in the Liberal Arts," HAROLD LIVESAY, State University of New York at Binghamton

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