Annual Meeting

of

The Business History Conference

Texas Christian University

Fort Worth, Texas

March 30-31, 1973

Friday, March 30

12:00 p. m. Registration

2:00 p. m. Afternoon Session I: Dissertations

Conveners: Louis Galambous, Johns Hopkins
Gaston V. Rimlinger, Rice University

Papers:

"Urbanization and Economic Development: A Case Study of Baltimore, 1890-1930," Alan D. Anderson, Johns Hopkins.

"The Public Lands of Western Texas, 1873-1900: The Clash of Public and Private Interests," Wilson E. Dolman, University of Texas

"Business and Government in the Eisenhower Era," Theodore P. Kovaleff, New York University

"The Development of National Advertising, 1865-1920," Daniel Pope, Columbia University

"A Comparative Statistical Analysis of the Growth of Fifteen U. S. Food Distribution Firms, 1948-1967," George A. Prendergast, University of Pennsylvania

"A History of the Chisos Mining Company, 1902-1942," Kenneth Ragsdale, University of Texas

3:30 p. m. Afternoon Session II: Factors in Business Success and Failure.

Chairman: Herman Krooss, New York University

Papers:

"William Henry: Armsmaker, Ironmaster and Railroad Speculator: A Case Study in Failure," W. David Lewis, Auburn University

"Moses Taylor," Daniel Hodas, New York University

"Jay Gould and the Leather Industry, Success or Failure?" Lucius E. Ellsworth, University of West Florida.

Discussants: Ralph Hidy, Harvard University
Albro Martin, New York University

6:30 p. m. Reception and Barbecue.

Meeting of Trustees following the Barbecue.

Saturday, March 31

9:00 a. m. Morning Session I. (Joint Session with Lexington Group.)
Chairman: Richard W. Barsness, Northwestern University
Papers:
"The Dallas-Fort Worth Regional Airport," Jack Downey and Joe Lee Steele, Texas Christian University

"The Evolution of Railroad Management Philosophy," Paul Cruickshank, President, Fort Worth and Denver Railway

Discussants: Adrian Delfino, United Airlines
Richard C. Overton, University of Western Ontario

11:00 a. m. Morning Session II: Historical Concepts of Business Enterprise.
Chairman: Thomas Cochran, University of Pennsylvania
Papers:
"Adam Smith's Concepts of the Firm," Nathan Rosenberg, University of Wisconsin

"Technological Progression: Some Critical Thresholds," Robert H. Roy, Johns Hopkins

"The Prescriptive Role of Firm Size in American Economic Thought," Paul Uselding, Johns Hopkins

Discussant: Harold Woodman, Purdue University

1:00 p. m. Luncheon.
Toastmaster: Thomas Brewer, Texas Christian University
Paper:
"Neiman-Marcus, A State of Mind," Stanley Marcus, Neiman-Marcus.

2:30 p. m. Business Meeting

3:00 p. m. Afternoon Session I: Case Studies of Southern Entrepreneurship.
Chairman: Joe B. Frantz, University of Texas
Papers:

Discussants: Richard A. La Barge, Louisiana State University in New Orleans

6:30 p. m. Annual Banquet and Presidential Address.
Toastmaster: Ralph Hidy, Harvard University
Address: "Business History Research: The Past as Prologue," Arthur M. Johnson, University of Maine

Program Committee

Harold F. Williamson (Chairman), Eleutherian Mills-Hagley Foundation
Richard W. Barsness, Northwestern University
Joe B. Frantz, University of Texas
Louis Galambous, Johns Hopkins
Herman Krooss, New York University
Paul Uselding, Johns Hopkins

Local Arrangements Committee

Thomas Brewer (Chairman), Texas Christian University